



2021-2022

Donor Impact Report



DES MOINES SYMPHONY

JOSEPH GIUNTA MUSIC DIRECTOR & CONDUCTOR
THE LINDA AND TOM KOEHN ENDOWED CHAIR


The Symphony Mission

*T*he mission of the Des Moines Symphony & Academy is to create extraordinary, live musical experiences and outstanding educational opportunities. We will engage, enrich, educate and inspire a broad and diverse audience in Central Iowa with

excellent teaching, innovative programming and performances of great symphonic music played at the highest professional standards resources allow. Beginning with our first concert in 1937, the Des Moines Symphony has had the privilege of creating

exceptional live musical experiences, performing with world-renowned guest artists and providing outstanding music education opportunities in Central Iowa.



A close-up photograph of a woman with long brown hair playing a cello. She is wearing a black patterned top and is looking intently at the instrument. The background is blurred, showing other musicians and the setting of a symphony orchestra. A blue decorative bar is visible at the top right of the image.

A high-quality symphony is an important asset to our community and region, and Maestro Giunta has done an excellent job directing and promoting it.”

“

*The Des Moines Symphony
is an Iowa treasure.”*

2021-2022 At a Glance



19 TOTAL
CONCERTS
PERFORMED

1,400



SUBSCRIBERS
TO MASTERWORKS & POPS

DIFFERENT
PIECES
PERFORMED 110



80

MEMBERS
OF THE
ORCHESTRA

20

ADMIT
ONE 521

STUDENT
TICKETS SOLD

25,173

TICKETS SOLD

CLASSICAL
CONVERSATIONS
AND CONCERT
PRELUDE TALKS
PRESENTED

6 ACADEMY YOUTH
ENSEMBLES

\$18,119

OF ACADEMY SCHOLARSHIPS AWARDED

21,046

VIEWERS OF OUR YANKEE DOODLE
POPS BROADCAST ON IOWA PBS

Season Highlights

Our 84th season began with the most famous four notes in music — Beethoven's powerful *Fifth Symphony*. In a season that celebrated the return of live, in-person concerts at our home in the Civic Center, it seemed only fitting to include Beethoven's joyful *Ninth Symphony* in April. The Orchestra performed

Beethoven's timeless masterworks along with new classics from contemporary composers George Walker, Anna Clyne, Dobrinka Tabakova and Jessie Montgomery. The 2021-2022 season concluded with the romantic thrill of Tchaikovsky's *First Piano Concerto* and the splendor of *Pictures at an Exhibition*.

Des Moines Symphony Academy faculty provided top-quality music education in a safe learning environment, and after a long hiatus, our Youth Orchestras program resumed in the fall with five student ensembles. In the winter, the addition of a Jazz Orchestra to the roster of ensembles created a new way for





Symphonic music, for me, ranks up there with the very best things in life. It transcends the mundane, fills my soul and gives me almost a heaven on earth feeling.”

students to enjoy and appreciate instrumental music.

For the first time since 2019, the Des Moines Symphony and thousands of Central Iowa music lovers gathered on the State Capitol grounds for our 28th Yankee Doodle Pops complete with patriotic favorites, live cannons, and a fireworks finale over the Des Moines skyline. On Labor Day weekend, audiences again enjoyed two free outdoor concerts in our third season of Water Works Pops in the Lauridsen Amphitheater at Water Works Park, supported by the generosity of Linda & Tom Koehn.

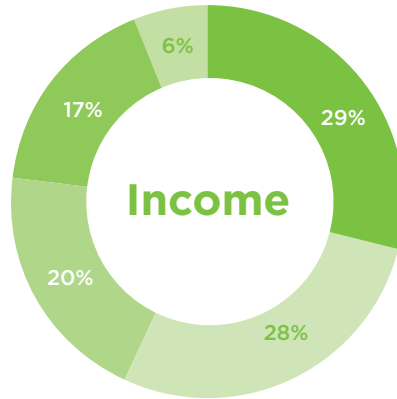
The Sound of the City Campaign came to a close and surpassed the \$7 million campaign goal. Our sincerest thanks to the nearly one hundred donors who supported the campaign. Paired with the generous donations made to the Annual Fund each year, these gifts will allow us to continue to create extraordinary live musical experiences and outstanding educational programs for years to come. Thank you for ensuring the sound of our city lives on.



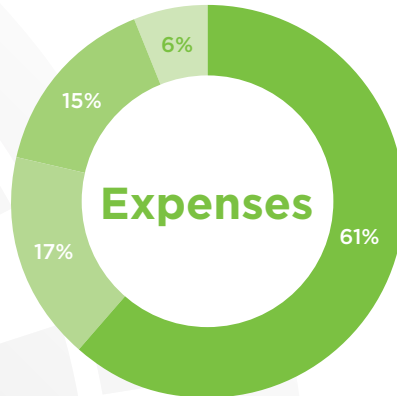
I have learned so much about music since first becoming a subscriber. I will continue to subscribe as I do love listening to music.”



Financial Highlights



29%	COVID Relief	\$1,364,335
28%	Donor Support	\$1,341,031
20%	Des Moines Symphony Foundation	\$961,463
17%	Ticket Sales & Performance Fees	\$796,533
6%	Symphony Academy Tuition	\$269,518
	Total	\$4,732,880



61%	Artistic Programs	\$2,166,834
17%	Management & General	\$613,252
15%	Symphony Academy Programs	\$530,794
6%	Fundraising	\$219,551
	Total	\$3,530,431

DONOR SUPPORT

The Des Moines Symphony & Academy received \$1,341,031 from individual donors and grants from government, corporate and foundation sources; this represents 28% of 2021-2022 revenue.

EARNED REVENUE

Earned revenue from ticket sales, performance fees, and Symphony Academy tuition totaled \$1,066,051 or 23% of total revenue.

COVID RELIEF

In 2021-2022 Des Moines Symphony & Academy received funding associated with two national COVID-19 relief measures — a forgivable loan from the Paycheck Protection Program and a Shuttered Venue Operator Grant. The Small Business Association administered both programs.



Thank you so much for giving my child the opportunity to be a part of the Symphony Academy. Music has been a lifeline for them.”

DES MOINES SYMPHONY FOUNDATION

Des Moines Symphony Foundation is a nonprofit organized to provide a base of financial support for the Symphony & Academy through the prudent investment of donor gifts. An independent board of directors governs the Foundation and annually approves the distribution of funds. In 2021-2022 the distribution from the Foundation was \$961,463.

EXPENSES

In 2021-2022, 76% of the expenses of the Des Moines Symphony & Academy were dedicated to programs, including all concerts and Academy programs. Fundraising accounted for 6% of expenses, including development staff and systems. Administrative costs were 17% percent of total 2021-2022 expenses and includes back-end functions such as accounting.



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I am a subscriber and symphony concerts are the first thing I schedule on my calendar, and they take priority over other things."

Community Support

The Des Moines Symphony & Academy benefits from the generous support of hundreds of individuals, foundations and corporations to continue its tradition of bringing extraordinary musical experiences and outstanding music education opportunities to Central Iowa.

THANK YOU FOR PLAYING YOUR PART IN OUR SUCCESS.

This list shows the most recent Annual Fund pledges or gifts made by our many generous donors between July 1, 2021–June 30, 2022

Corporate Partners

\$50,000+

EMC Insurance Companies

\$25,000+

Hy-Vee, Inc.

\$10,000+

Bankers Trust

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Kemin Industries, Inc.

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\$5,000+

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\$2,500+

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\$1,250+

Farmers Mutual Hail Insurance
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ID8 Architects, P.L.C.

MidAmerican Energy Company

NCMC Group

Maestro's Circle

\$100,000+

BRAVO Greater Des Moines

\$50,000+

The Fred Maytag Family Foundation

\$25,000+

Iowa Department of Cultural Affairs

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\$10,000+

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\$1,250+

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Judith Randall



Music adds a dimension to life that I don't get from anything else."

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Rebecca Wilson
John Wright
Jon & Barbara Yankey
Reg & Roberta Yoder
& three anonymous donors



Symphonic music is one of the most powerful and enduring forms of human expression. This is why the **Des Moines Symphony & Academy** serves our community by performing and teaching this great music that communicates the deepest of emotions, feeds our souls, lifts our spirits and provides joy and beauty to all who listen.



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